

HandySoft and Hyfinity Announce Strategic Partnership to Design and Deploy Process-Driven Rich Internet Applications

BizFlow BPMS Extends eForms into Composite Applications and Mash-Ups

Sept 15, 2009 – Falls Church, VA and West Midlands, United Kingdom – HandySoft, a global leader in business process management (BPM) software and solutions, and Hyfinity, an independent software vendor (ISV) providing Enterprise Web 2.0 and SOA application development tools, have announced a strategic partnership to provide a suite of process-driven, Rich Internet Applications (RIAs) and eForms development products.

Forrester Research found that “replacing client-server applications, developing information workplaces with complex workflows and visualization, and making core applications location and device independent have all fueled RIA adoption at the enterprise level...Enterprises will not be able to stand on the sidelines while competitors take advantage of all that RIAs have to offer” (Inquiry Spotlight: Rich Internet Applications, Q32008, Forrester Research, Inc., Oct 28, 2008).

Says Jason Bloomberg of Zapthink, “Model-driven, declarative, Service-oriented composite application creation is becoming the gold standard for application tooling for enterprises who are implementing SOA. Correspondingly, RIAs that leverage rich user interface technologies like Ajax have become their own gold standard for user interface development.”

Adds Caffrey Lee, VP of R&D at HandySoft, “We have always been market-driven. Back 10-years ago BizFlow was the first BPM Suite to combine forms development with process modeling and rules management to help customers replicate the look and feel of documents and forms within electronic workflows. The market today wants to replicate the desktop experience into the Web environment. By combining process design and execution in BizFlow with the RIA capabilities of Hyfinity’s MVC WebMaker customers will be able to create 21st century composite applications and Mash-ups that result in fast, flexible, anytime applications for streamlining structured and unstructured business processes.”

Steve Bailey, Co-Founder of Hyfinity, shares, “people want 24/7 access to business information. The combination of MVC WebMaker and BizFlow into an integrated solution will enable organizations to extend service- and transaction-oriented processes via Web applications that ultimately improve service, sales and productivity. We are excited by our OEM partnership with Handysoft that further extends our vision of enabling ‘Designer’ operated assembly of composite, rich Ajax-based web applications that power 24/7 Business Process Management (BPM) interactions. We are excited to be working with HandySoft to meet the strong demand 24/7 business user applications.”

Handysoft will offer BizFlow BPMS with MVC WebMaker fully integrated in its upcoming release.

About Hyfinity:

Hyfinity is an Independent Software Vendor (ISV), focused on simplifying Enterprise Web 2.0 and SOA application development. Hyfinity’s MVC WebMaker enables organizations to create RIAs that streamline operations by joining together business information access channels such as CRM, Portals and Self-Service web sites to Business Process Management Systems (BPM), real-time information sources and service-enabled back-office systems. Hyfinity works with customers and partners to ensure solutions are designed and developed rapidly without

compromising quality and scalability. For more information, go to www.hyfinity.com or call +44 (0) 121 506 9111.

About HandySoft Global Corp.

HandySoft Global Corporation is a leading global provider of Business Process Management (BPM), Tasking and Compliance software known as BizFlow®. Organizations use BizFlow to model, execute and optimize process-driven applications, leading to decisive returns in business productivity, agility and compliance. Because BizFlow is the first and only BPMS that can dynamically initiate workflows without prior modeling, organizations can start projects fast as well as seamlessly integrate dynamic tasks within formal process models to drive visibility, control and productivity across all work that happens in an organization. HandySoft is headquartered in Virginia with distributorship throughout North America, Latin America, EMEA and APAC regions. For more information about HandySoft's process automation software and solutions, please call +1.703.645.4500 or visit <http://www.handysoft.com>.

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